**EAST GIPPSLAND FARM GATE PROGRAM 2021-22**

**Program**

This pilot program has been developed in partnership with East Gippsland Shire Council and East Gippsland Marketing to promote the many agribusinesses that grow, harvest, farm and produce from properties across East Gippsland - and sell their produce through farm gates, roadside stalls, farmers’ markets or online.

**Purpose**

To create opportunities for community and visitors to engage in outdoor trade with the unique small-scale and craft farmers and producers of the region.

**Benefits**

* Free business listing on Visit East Gippsland website [www.visiteastgippsland.com.au](http://www.visiteastgippsland.com.au)
* Free inclusion on farm gate trail on the Visit East Gippsland website (coming soon)
* Free inclusion in DL Flyer distributed at local Visitor Information Centres and various locations across East Gippsland
* Signage and promotional material for your farm gate
* Locals and visitors alike will be able to “build” their own trails from the itinerary builder on the website
* Continued promotion as part of focus on our local makers and farming producers.

**Commitment required from Farm Gate Producer**

Farm gate producers and program participants must be located in East Gippsland and:

* have products available on the days advertised
* ensure the property’s farm gate stall/shop is well presented and safe to access
* provide up-to-date information to ensure the website listing is accurate

Producers Registration Form

**Business contact details**

|  |  |
| --- | --- |
| Trading Name |  |
| Business Address  Town & Postcode |  |
| Industry |  |
| Website |  |
| Facebook |  |
| Contact Name |  |
| Position |  |
| Phone |  |
| Email |  |

**Stall and produce information**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| What is your product? | Where do you sell your products? (please write Y/N) | | | | | |
|  | Farm gate | Online | Markets | Facebook | Selected shops | Other please describe |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

**If you sell at the farm gate what are the opening days and hours?**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| DAYS | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| HOURS |  |  |  |  |  |  |  |

**Produce availability**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| When are your products available? (please insert x when relevant) | | | | | | | | | | | | |
| Product name | Winter | | | Spring | | | Summer | | | Autumn | | |
| Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |

**Other Relevant Information**

|  |  |
| --- | --- |
| Does your product/business have any unique features you would like to highlight? |  |
| Other details of relevance |  |
| Would you like to be a feature business? | *If yes, please provide a couple of pictures with captions* |

**Registration Consent**

*By completing this form, I approve my business to be added to the EGMI website, social media, marketing material and in newsletters. Once the website is uploaded if there are any changes to my business, I will inform the project staff indicated at the bottom of this form.*

Name: Signature: ………………………………………

Title: ………………………………………...……. Date: …

Please complete and sign the form and return it to:

**Logo, company name

Description automatically generated**Kaylene Wickham

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